**Press Release**

**Pir Panjal Brigade and Spark Minda, Ashok Minda Group organizes Free Artificial Limb Fitment Camp at Baramulla (J&K)**

***The 8 day camp has provided 300 Fitment to Persons with Disability in Baramulla district.***

**24th September 2018, Baramulla (J&K)**: Pir Panjal Brigade and Spark Minda, Ashok Minda Group as part of their continuous efforts aimed towards social upliftment organized an eight day Artificial Limb Fitment camp at Youth Center, Boniyar, Baramulla. The camp was setup by Indian Army under Sadhbhawana Program in association with Spark Minda, Ashok Minda Group which catered for more than 300 fitments to persons with disability between 16th September to 22nd September, 2018. The camp has provided end-to-end support in Limb fitment, Caliper fitment, Walkers, Elbow Crutches, and other assistive aids, all in same day and as per requirement, absolutely free of cost.

The activity is part of **‘Saksham’** – a CSR initiative of Minda Corporation Limited (NSE: MINDACORP, BSE: 538962), the flagship company of Spark Minda, Ashok Minda Group to help Persons with Disabilities (PWDs). Under Saksham, the Group aims to provide accessible and assistive technologies, impart skill training through OJT(On the job training), create inclusive workplace and ergonomics, train them for 5s and life skills, employ PWD’s (Persons with Disability). The Group has already successfully organized Artificial Limb fitment camps in India, Indonesia and Vietnam, which benefitted around 3725 people.

Seven Persons with Disability were brought from Bandi (J&K) to Spark Minda Artificial Limb Fitment Camp which was held at Noida (UP) in 2017 and later considering the number of needy people in the valley, Spark Minda, Ashok Minda Group proposed to set up a camp in Boniyar/ Rampur, District – Baramulla (J&K). Four members of Spark Minda Foundation and nine members from Bhagwan Mahaveer Viklaang Sahatya Samiti (Jaipur Foot, Technical Partner) executed the camp under leadership of Mr. Praveen Karn, Head- Group CSR, Spark Minda, Ashok Minda Group.

**Speaking at the ceremony, General Officer Commanding, Dagger Division, General Gulab Singh Rawat, Yuddh Sewa Medal, Sena Medal said,** *“We are extremely happy to set-up this camp, which aimed at the physical and socio-economic rehabilitation of persons with disability, especially the underprivileged, so that they can lead a life of dignity and become productive and sustained members of the community. People from Hathlanga, Gagar Hill, Paro, Charunda, Uri, Tangdhar, Kupwada, Bandipura, Tithwal, Handwara, Pattan, Gulmarg and many other remote villages of border areas have been benefitted from this camp. During the Camp, approximately 300 fitments were provided, I am sure the persons with disability would have been immensely benefitted from the program.*

**Mr. Ashok Minda, Group CEO, Spark Minda, Ashok Minda Group said,** “*We are grateful to Pir Panjal Brigade for giving us this opportunity to work with them for this noble cause aimed at bringing about a positive transformation in the lives of individuals. As an organization, we have been working towards this cause for decades now and we understand the need and importance of such initiatives which give a second life to people with disabilities, encouraging them to live a dignified and complete life. We look forward to working on similar such activities with the Pir Panjal Brigade in future as well.”*

The community from Valley thanked Pir Panjal Brigade and Spark Minda, Ashok Minda Group for extending the support.

**CSR Initiatives at Spark Minda, Ashok Minda Group**

Spark Minda, Ashok Minda Group has been involved in Community Development initiatives since decades. In continuation to the legacy of a responsible corporate citizenship, the CSR activities being taken at the group are derived from the triple bottom line model of People, Planet and Profit. Ensuring environment sustainability with community care are the thematic divisions, surrounding which the CSR activities are planned and executed across the Group. Community is always a stakeholder for both directly implemented and collaborative projects. Guided from the Millennium Development  Goal  and CSR under Companies Act 2013, Education; Vocational Training and Livelihood promotion; Health and Sanitation; support to differently abled; Environment Sustainability and Women Empowerment are current broader head of intervention across the Group. To implement the CSR projects, the Group has established Spark Minda Foundation. Spark Minda Foundation is a company incorporated u/s 8 of the Companies Act, 2013, a 100% subsidiary of Minda Corporation Limited (NSE: MINDACORP, BSE: 538962), a leading automotive component & flagship company of Spark Minda, Ashok Minda Group. Most of the existing Community Development projects of the Group have been brought under the umbrella of Spark Minda Foundation. Under Spark Minda Foundation, the major community development projects are operational at Gautam Buddha Nagar of Greater Noida in U.P, Pillaipakkam district of Tamil Nadu and suburban areas of Uttarakhand and Rajgurunagar district of Maharashtra. These projects are benefitting Children, youth and women at large through its quality delivery and sustenance. Besides this, the Group has recently set up a lockset sub-assembly unit at Yerwada Jail, Pune (Female cell) in August, 2018 and also runs a similar project at Yerwada Jail, Pune (Male cell) for manufacturing of Wiring Harness manufacturing since 2015. Earlier, In 2005, a manufacturing unit was set up at Dresden Jail, Germany where Plastic parts are being manufactured, followed by Wiring harness manufacturing unit at Tihar Jail in April 2014 and later at Aurangabad in 2016 for Lock body assembly unit. The CSR ventures of the Group were started by Late Shri SL Minda under the umbrella of Moga Devi Minda Charitable Trust in 1987. Minda Balgram- A child Home for Homeless; SL Minda Seva Kendra- Skill Training Center; Moga Devi Minda Memorial School- A School in village set up and SL Minda Sports Academy are some of the major initiatives under the trust.

**About Spark Minda, Ashok Minda Group**

Spark Minda, Ashok Minda Group is one of the leading manufacturer of automotive components for the OEMs with Headquarters in India, Gurgaon- near to New Delhi. The Group was founded in 1958 by Late Shri. S.L. Minda and today has around 60 years of legacy as an automotive component manufacturing company. The Group is rated as one of the leading manufacturer of automotive components under these three Categories – Safety, Security & Restraint System, Driver Information & Telematics and Plastic Interiors.  The Group caters to the needs of all major Passenger Vehicle, Commercial Vehicle, Motorcycle & Scooter, Off-road Vehicle & Tier 1 Manufacturers in India and Overseas market including Europe, NAR, CIS & ASEAN countries with 35 state of the art manufacturing plants. The Group also serves to after market segment in India through a strong dealer distributorship of around 500 dealers. The Group also has several JVs with leading companies from USA, Japan, Italy and Uzbekistan.

For more information, please refer to below links:

* **About the Group** - <http://www.minda.co.in/>
* **Group’s CSR initiatives** –

[http://minda.co.in/Corporate Social Responsibility/ Spark Minda Foundation/](http://minda.co.in/Corporate%20Social%20Responsibility/%20Spark%20Minda%20Foundation/)

**Please visit** [**www.minda.co.in**](http://www.minda.co.in) **for more information.**

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