



Spark Minda's Star Club business partners sight seeing in Rome



Mr Ashok Minda, Group CEO, Spark Minda, addressing the Star Club business partners' meet

STRENGTHENING its relations with the Star Club business partners, Minda Automotive Solutions Ltd. Noida, the aftermarket business group company of Spark Minda, Ashok Minda Group, organised a trip of the club members to Rome, Italy, from November 2-6.

The tour included conference on sales targets, award ceremony, fun time and gala dinner. Star Club business partners were also awarded trophies based upon their annual performances. More than 100 Star Club members were part of this tour along with their families. Spark Minda rewards the business partners with foreign trips every year.

Senior management of Spark Minda including Mr Ashok Minda (Group CEO), along with his wife, Mrs Sarika

Spark Minda strengthens relations with business partners

Organises trip of Star Club members to Rome

Minda, Mr Sudhir Kashyap (CEO), Mr Hanish Mandan (NSH), Mr D.R. Joshi (CFO), Mr Anil Batra (Head Group Communication), Mr S.K. Nagpal (Consultant), along with MASL Regional Heads were present on the occasion.

Addressing the meet, Mr Hanish Mandan shared the company's progress with existing products as well as newly added product categories like brake shoes, clutch plates, bearings, starter

motors/ alternators etc.

Speaking at the meet, Mr Ashok Minda said, "We are anticipating good growth in the coming quarters across businesses. We are confident that our growth trajectory will help in securing new businesses and customers in the coming years. Our Group plans to grow organically and inorganically in aftermarket segment by increasing product offerings/basket for customers."



Mr Sudhir Kashyap, CEO, Spark Minda, welcoming the business partners



Mr Ashok Minda sharing his thoughts with the business partners



Mr Hanish Mandan, NSH, Spark Minda, giving details about new products