



Media Coverage Report

Dated: February 2019

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■ Experts working on mouldings at the Saksham artificial limb fitment camp held from January 27 to February 7. HT PHOTO

12-DAY EMPOWERMENT CAMP FOR PERSONS WITH DISABILITY

PUNE: 'Saksham', a 12-day empowerment camp for persons with disability in Pune, ended on February 7. The camp was organised by Spark Minda foundation along with 12 NGOs in the city. The camp, that began on January 27, aimed to provide mobility aids, skilling and employment to people with special needs. The camp provided end-to-end support in limb fitment, caliper fitment, walkers, elbow crutches, wheelchairs and other assistive aids to persons with disability. At least 1,000 limb fitments took place. DV Ranganath, senior VP, Bajaj Auto was the chief guest for the closing event.

Spark Minda is part of the Ashok Minda Group, and are well known for their welfare activities. This camp was held at Chimbali.



Spark Minda, Ashok Minda Group Organises 12 day Empowerment Of Persons With Disability Camp In Pune

Posted By: [admin](#) on: February 08, 2019 In: [National](#) [No Comments](#)

[Print Email](#)

- *More than 1000 fitments done in a 12-day camp organised at Chambali, Pune*
- *The camp was set up under Saksham program at Divyang Shashaktikaran Kendra from 27th Jan to 7th Feb 2019*

Pune, February 08, 2019: Spark Minda, Ashok Minda Group with their special program “Saksham” under Spark Minda Foundation is organising a 12 day Empowerment Camp for Persons with Disability in Pune in association with 12 local NGOs.

Spark Minda Group has been well known for their welfare activities like artificial limb fitment camp, setting up of wire harness belt in Yerwada Jail for prisoners or imparting education and enabling skilling to women and kids, Group’s CSR committee have been continuously working for societal welfare since 2014. The artificial limb fitment camp is being organised at Chimbali, Pune from 27th January to 07th February 2019 with a notion to provide mobility aid, skilling and employment.

'Saksham' – A CSR program started by Spark Minda, Ashok Minda Group to help Persons with Disabilities (PWDs). Under Saksham, the Group aims to provide accessible and assistive technologies, impart skill training through OJT (On the job training), create inclusive workplace and ergonomics, train them for 5s and life skills, employ PWD's (Persons with Disability). The camp will be providing end-to-end support in Limb fitment, Caliper fitment, Walkers, Elbow Crutches, Tricycle, wheelchair and other assistive aids, all in the same day and as per requirement of persons with disability.

Speaking at the Felicitation Ceremony of Artificial Limb Fitment, Mr Ashok Minda, Group CEO, said, "This is indeed a moment great pride for Spark Minda Group, here felicitating Artificial Limb Fitment in Pune. Organising **"Saksham"** – Artificial Limb Fitment Camp started with merely 500 fitments in 2015 and within the span of three years we have enabled more than 5000 PWD with successful limb fitments in different parts of the world. We are thankful to "Bhagwan Mahaveer Viklaang Sahitya Samiti (Jaipur Foot)" for their trust; support and expertise which has enabled Spark Minda Foundation to provide successfully implement these camps all over. We are also grateful to various PWDs who have come ahead to showcase active participation in redeveloping the society from roots. We firmly believe such associations for promoting welfare in society will go leaps and bounds"

Adding to Mr Minda., Mrs Sarika Minda, Chairperson, Spark Minda Foundation, said "Our association with Pune has now been well known and long established. Starting with putting up a production belt in Yerwada Jail and now setting up **"Saksham-Divyang Empowerment Center"** in Chimbali, we have enabled to provide a sustainable life to the community as a whole. Spark Minda Foundation has been enigmatically working to provide a better life, means and income support to people who have been left alone in different strides of life. We are proud to say that within a span of 12 days we have been able to provide more than 1000 limb amputation in and around Pune. Jaipur Foot has been an indispensable part of our every limb fitment camp, we believe such associations are made once in a lifetime with a common aim for rehabilitation of citizens to the best of their capacities"

Gracing the occasion Chief guest Mr DV Ranganath, Senior VP, Purchase, Bajaj Auto Ltd. added, I must compliment the efforts of Spark Minda, Ashok Minda Group to make the life sustainable for persons with disability.

Link - <https://nrinews24x7.com/spark-minda-ashok-minda-group-organises-12-day-empowerment-of-persons-with-disability-camp-in-pune/>



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Spark Minda, Ashok Minda Group has been involved in Community Development initiatives since decades. In continuation to the legacy of a responsible corporate citizenship, the CSR activities being taken at the group are derived from the triple bottom line model of People, Planet and Profit. Ensuring environment sustainability with community care are the thematic divisions, surrounding which the CSR activities are planned and executed across the Group. Community is always a stakeholder for both directly implemented and collaborative projects. Guided from the Millennium Development Goal and CSR under Companies Act 2013, Education; Vocational Training and Livelihood promotion; Health and Sanitation; support to differently abled; Environment Sustainability and Women Empowerment are current broader head of intervention across the Group. To implement the CSR projects, the Group has

established Spark Minda Foundation was incorporated u/s 8 of the Companies Act, 2013 and is a 100% subsidiary of Minda Corporation Limited (a leading automotive component & flagship company of Spark Minda, Ashok Minda Group).

Link - <http://www.sunshinepune.in/932-2/>



Spark Minda, Ashok Minda Group organises 12 day Empowerment of Persons with Disability Camp in Pune



Spark Minda, Ashok Minda Group with their special program “Saksham” under Spark Minda Foundation is organising a 12 day Empowerment Camp for Persons with Disability in Pune in association with 12 local NGOs.

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Link - <http://indiaonenews.in/2019/02/spark-minda-ashok-minda-group-organises-12-day-empowerment-of-persons-with-disability-camp-in-pune/>

Publication: The CSR Journal	Page No:
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Spark Minda, Ashok Minda Group organise 12 day Camp for Persons with Disabilities

By [The CSR Journal](#)



February 7, 2019

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‘Saksham’ is a CSR program started by Spark Minda, Ashok Minda Group to [help Persons with Disabilities](#) (PWDs). Under Saksham, the Group aims to provide accessible and assistive

technologies, impart skill training through OJT (On the job training), create inclusive workplace and ergonomics, train them for 5s and life skills, employ PWD's (Persons with Disability).

Speaking at the felicitation ceremony of Artificial Limb Fitment, **Ashok Minda, Group CEO**, said, *"The Artificial Limb Fitment Camp started with merely 500 fitments in 2015. Within three years, we have enabled more than 5000 PWD with successful limb fitments in different parts of world. We are thankful to "Bhagwan Mahaveer Viklaang Sahatya Samiti (Jaipur Foot)" for their trust; support and expertise which has enabled Spark Minda Foundation to provide successfully implement these camps all over."*



Mrs. Sarika Minda (extreme left) at 12 day artificial limb fitment camp in Pune

Mrs. Sarika Minda, Chairperson, Spark Minda Foundation, said: *"Starting with a production belt in [Yerwada Jail](#) and now setting up Saksham-Divyang Empowerment Center in Chimbali, we have enabled to provide a sustainable life to community at a whole. We are proud to say that within a span of 12 days, we have been able to provide more than 1000 limb amputation in and around Pune. Jaipur Foot has been indispensable part of our every limb fitment camp."*

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Link - <https://thecsrjournal.in/spark-minda-ashok-minda-group-organise-12-day-camp-for-persons-with-disabilities/>

Publication: India CSR	Page No:
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CSR : Spark Minda, Ashok Minda Group organises 12 day Empowerment of Persons with Disability Camp in Pune

More than 1000 fitments done in 12 day camp organised at Chambali, Pune; Camp was setup under Saksham program at Divyang Shashaktikaran Kendra from 27th Jan to 7th Feb, 2019

By [India CSR Network](#) - February 7, 2019



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Spark Minda, Ashok Minda Group is one of the leading manufacturers of automotive components for the OEMs with Headquarters in India, Gurgaon- near to New Delhi. The Group was founded in 1958 by Late Shri. S.L. Minda and today has over 60 years of legacy as an automotive component manufacturing company. The group is one of the leading manufacturer of automotive components under these three Categories – Safety, Security & Restraint System, Driver Information & Telematics System and Interior System. The Group caters to major two, four-wheeler, commercial, Tractor and off-road vehicles manufacturer in India and Overseas market including Europe, US, China, CIS & ASEAN countries with 33 state of the art manufacturing plants.

Link - <http://indiacsr.in/csr-spark-minda-ashok-minda-group-organises-12-day-empowerment-persons-disability-camp-pune/>