

**Spark Minda, Ashok Minda Group facilitates Vietnam – India Friendship Cooperation Artificial Limb fitment Program**

* **First of its kind Artificial Limb fitment camp by Spark Minda, Ashok Minda Group in collaboration with Bhagwan Mahaveer Viklang Sahayata Samiti (Jaipur Foot) in Vietnam**
* **Camp being organized in July – August 2018**
* **5 weeks Program aimed to benefit more than 500 Persons with Disability (PWD)**

**11th July 2018, New Delhi:** Spark Minda, Ashok Minda Group, continuing their social welfare programs has now facilitated a camp for 500 PWDs in Vietnam along with Mahaveer Viklang Sahayata Samiti (BMVSS) and Embassy of India in Vietnam. In continuation to its legacy of social welfare drives, the artificial limb fitment camp is aimed to heal and treat more than 500 Persons with Disability in Vietnam, with certain limb disabilities during the 5 weeks span.

Her Excellency Nguyen Thi Hien, the first lady of Vietnam inaugurated the camp with His Excellency P Harish, Ambassador of India in Vietnam, officials of Spark Minda, Ashok Minda Group along with technical and implementing partner of the camp Bhagwan Mahaveer Viklang Sahayata Samiti (BMVSS) which has provided the equipment and personnel to facilitate this camp in an effective and organised manner.

The formal inauguration of ***Artificial Limb Fitment Camp, Vietnam*** in Vinh Phuc saw the involvement of Ministry of Foreign Affairs, Dolisa, Dept of Health, Dept of Planning and Investment and other officials of Vinh Phuc Province in Vietnam. The Artificial Limb Fitment Camp has been organised by the Ministry of External Affairs, Government of India and Embassy of India in Vietnam as part of the bilateral Development Partnership initiatives in Vietnam. BMVSS has aided Spark Minda foundation to facilitate the camp in two provinces - Vinh Phuc and Phu tho in Vietnam.

**Speaking about the inauguration, Mr. Ashok Minda, Group CEO, says**, *“Spark Minda has been present in Vietnam since a decade, inauguration*of *Artificial Limb Fitment Camp is itself a very proud moment for the Group. Our initiative has benefitted more than 7,000 amputees globally through our small means of giving back to society. Our association with Mahaveer Viklang Sahayata Samiti (Jaipur Foot) is well known and this collaboration has already made several milestones in India and Indonesia by benefitting people across various age groups. We with all our gratitude want to thank President of Socialistic Republic of Vietnam and of course BMVSS for giving us such glorious opportunity of oneness and giving back to society.*

***Adding to*** ***Mr. Minda, Mrs. Sarika Minda, Chairperson, Spark Minda Foundation says “****I am thankful to the Ministry of External Affairs, India and Embassy of India in Vietnam for the initiative of organizing this camp. Spark Minda Foundation has been continuously benefitting and rehabilitating people since years now, the camp in Vietnam is again a proud moment which aims in helping more than 500 people in coming days. As a Group, we have always regarded CSR as an intrinsic part of its existence and since the beginning the Group, we have been involved in activities aimed at bringing positive changes in the society whether its related to women health, sanitation or providing livelihood. We have already conducted many of such camps in India, and this camp in Vietnam embarks a new journey where we have moved one step higher in giving back to society through different initiatives.”*

**CSR at Spark Minda**

Spark Minda, Ashok Minda Group has been involved in Community Development initiatives since decades. In continuation to the legacy of a responsible corporate citizenship, the CSR activities being taken at the group are derived from the triple bottom line model of People, Planet and Profit. Ensuring environment sustainability with community care are the thematic divisions, surrounding which the CSR activities are planned and executed across the Group. Community is always a stakeholder for both directly implemented and collaborative projects. Guided from the Millennium Development Goal and CSR under Companies Act 2013, Education; Vocational Training and Livelihood promotion; Health and Sanitation; support to differently abled; Environment Sustainability and Women Empowerment are current broader head of intervention across the Group. To implement the CSR projects, Spark Minda has established Spark Minda Foundation. Spark Minda Foundation is a company incorporated u/s 8 of the Companies Act, 2013. It is a 100% subsidiary of Minda Corporation Limited (NSE: MINDACORP, BSE: 538962), a leading automotive component & flagship company of Spark Minda, Ashok Minda Group. Most of the existing Community Development projects of the Group have been brought under the umbrella of Spark Minda Foundation. Under Spark Minda Foundation, the major community development projects are operational at Gautam Buddha Nagar of Greater Noida in U.P, Pillaipakkam district of Tamil Nadu and suburban areas of Uttarakhand and Rajgurunagar district of Maharashtra. These projects are benefitting Children, youth and women at large through its quality delivery and sustenance.

**About Spark Minda, Ashok Minda Group**

Spark Minda, Ashok Minda Group is one of the leading manufacturer of automotive components for the OEMs with Headquarters in India, Gurgaon- near to New Delhi. The Group was founded in 1958 by Late Shri. S.L. Minda and today has around 60 years of legacy as an automotive component manufacturing company. The USD 539 Mn Group (Approx. Rs 3500 crores) with approx. 16,000 workforce is rated as one of the leading manufacturer of automotive components under these three Categories – Safety, Security & Restraint System, Driver Information & Telematics and Plastic Interiors. The Group caters to the needs of all major Passenger Vehicle, Commercial Vehicle, Motorcycle & Scooter, Off-road Vehicle & Tier 1 Manufacturers in India and Overseas market including Europe, US, China, CIS & ASEAN countries with 36 state of the art manufacturing plants. We also serve to after market segment in India through a strong dealer distributorship of about 500 dealers. The Group also has several JVs with leading companies from USA, Japan, Italy, China and Uzbekistan.

For more information, please refer to below links:

* **About the Group** - <http://www.minda.co.in/>
* **Group’s CSR initiatives** –

[http://minda.co.in/Corporate Social Responsibility/ Spark Minda Foundation/](http://minda.co.in/Corporate%20Social%20Responsibility/%20Spark%20Minda%20Foundation/)